Historic, Archive Document

Do not assume content reflects current
scientific knowledge, policies, or practices.

EVERY BAG IS

CERTIFIED

BY THE STATE OF TEXAS

3 BU.
STATE CERTIFIED
3 BU.
STATE CERTIFIED
**SUNSHINE
COTTON SEED**

SERIES A
OFFICIAL TAG
1948-1949
State Certified
Nº 50218
Planting Seed
PRODUCED BY
SUNSHINE COTTONSEED CO., McKINNEY, TEXAS
TRADE MARK
SUNSHINE
TYPE OF STRAIN
ROWDEN
Registered Plant Breeder
Inspected and Certified in accordance with regulations promulgated by the STATE SEED
AND PLANT BOARD.
Container: 3 Bushels
Commissioner
STATE DEPARTMENT OF AGRICULTURE, AUSTIN, TEXAS
Chief, Division Field Seed
Certification

COTTON SEED
GROWN AND BRED BY
SUNSHINE COTTONSEED CO.
McKINNEY TEXAS

Sunshine Cottonseed Company

State Registered and Certified Seed

McKINNEY, TEXAS

ECONOMICAL

Because by planting pure seed — germination assured, a limited amount will plant your crop, while just "cottonseed" means that you are running the risk of a poor stand, wasted time and effort. Know what you are planting and insure your crop.

PROLIFIC

Maximum effort in producing more per acre with less labor is essential, SO, when you plant pure seed, which will assure you of a good acre yield you are making an important and profitable step. It is important that farmers do not over-produce, but it is important what they produce is a source of profit, their cash crop of the year.

SUNSHINE

... Makes Heavy Yields

Hundreds of practical, successful farmers have found by experience that Sunshine Cotton always produces a better grade of fibre and a larger yield, regardless of conditions. They know what it means in dollars and cents to expect and to get a premium price for their crop. Sunshine Cotton Seed is bred to produce a longer, better spinning fibre — to produce an earlier crop — to resist drouth — to produce smaller leaves and more bolls — to make you more dollars per acre.

EVERY BAG IS
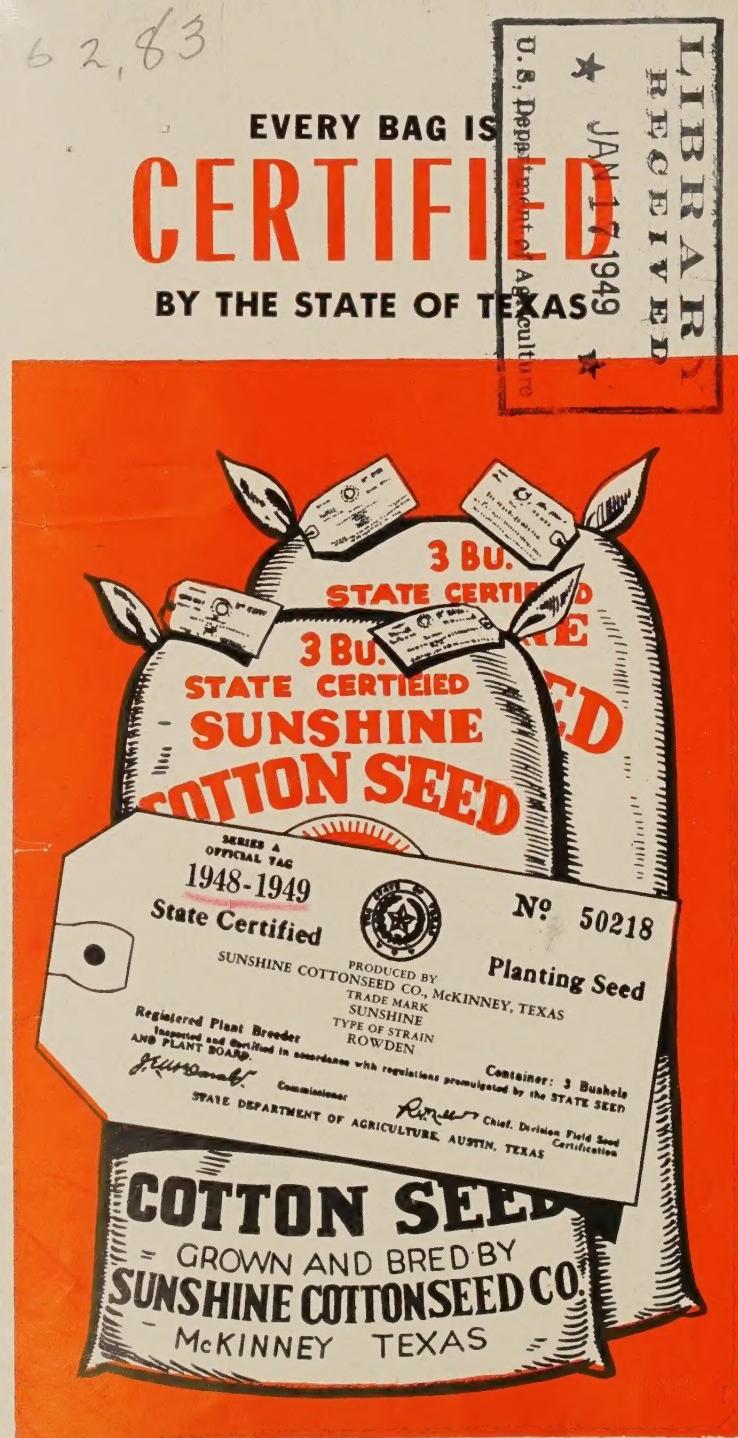
CERTIFIED

BY THE STATE OF TEXAS

A TIMELY SOLUTION

Cotton — one great source of FOOD, FEED AND FIBRE. Cotton — one of the South's greatest agricultural products the source of many marketable items necessary in the American way of life.

PRACTICAL

Because by planting a State Certified Cotton seed you are sure of getting good results — results that will mean "more dollars per acre." A few dollars will start you growing a better grade of cotton. By so doing you won't be making a gamble of money, time or land.

ECONOMICAL

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Sunshine Cottonseed Company

State Registered and Certified Seed

McKINNEY, TEXAS

SUNSHINE COTTONSEED *Company*

STATE REGISTERED COTTONSEED BREEDERS

McKINNEY, TEXAS

COTTON: . . . Cotton is an absolute necessity in the American way of life. It is extremely important to the every day life of every one living in the cotton belt. While it is most important that farmers do not over-produce, it is also important that they produce at least as much as the world can pay for.

COTTON: . . . Cotton directly supports more Texas citizens, normally, than do any two or three other interests. It keeps, normally, hands and capital and soil all at work.

COTTON: . . . Better cotton brings a better market and means a better living for the cotton farmer and his family. The higher oil content of the seeds means a bigger value for feed and food. All this often makes the difference between real and makeshift comfort. So an investment in better planting for the coming season may be an investment in "more dollars per acre."

COTTON: . . . After all it is the field yield that counts and year after year, under the most adverse weather conditions, both dry and wet years, SUNSHINE COTTON has yielded heavier than other varieties. *Sunshine Cotton is still making you money in the field.*

We have an authorized agent in your community, or a Gin Company that handles our State Certified Sunshine Cottonseed. Now is the time to give planting seed some thought, and we ask that you think Sunshine Cottonseed — STATE CERTIFIED SUNSHINE COTTONSEED — for the coming planting season.

Yours truly,

SUNSHINE COTTONSEED COMPANY
McKINNEY, TEXAS